

# STRATEGIC PLAN 2025-2028

## VISION

A cancer-free future

## PURPOSE

To reduce the incidence and impact of all cancers for all Tasmanians

### GOALS

#### 1 Prevent

Empower and support all Tasmanians to reduce their cancer risk

#### 2 Support

Provide equitable access and quality support services for all Tasmanians impacted by a cancer diagnosis, including their family and loved ones

#### 3 Research

Invest in research that reduces the incidence and impact of cancer and improves the lives of Tasmanians

#### 4 Advocate

Pursue systemic change to reduce the incidence of cancer, increase survival rates, and improve the wellbeing of Tasmanians

#### 5 Leverage

Have strong organisation and internal systems that enable us to deliver impactful outcomes for the Tasmanian community

### PRIORITIES

**1.1** Raise awareness of the risk factors that lead to cancer and how to reduce these risks

**1.2** Provide evidence-based, culturally relevant services, tools and resources

**1.3** Work with the community to support Tasmanians to build their capacity for health behaviour change

**1.4** Collaborate with the community to ensure our programs and services are accessible and effectively support health equity

**2.1** Increase awareness, access and utilisation of cancer support services

**2.2** Provide evidence-based supportive care services that are effective, responsive and efficient

**2.3** Collaborate with those with a lived experience of cancer to provide client-centred supportive care services

**2.4** Work with sector partners to deliver supportive care projects that benefit the Tasmanian community

**3.1** Collaborate and invest in high-quality research into cancer prevention, treatment, supportive care and survivorship

**3.2** Support the Tasmanian cancer research sector to deliver world-class outcomes

**3.3** Raise awareness of the advancements in Tasmanian cancer research

**3.4** Connect Tasmanians impacted by cancer to research which helps them better understand and navigate their cancer journey

**4.1** Actively monitor current trends and issues impacting the delivery of cancer services and programs in Tasmania

**4.2** Advocate for public investment into evidence-based cancer preventative health and cancer support services

**4.3** Provide leadership for the delivery of improved services and programs across the Tasmanian cancer sector

**4.4** Actively collaborate with our Tasmanian health sector partners to drive positive change in the overall health of Tasmanians

**5.1** Ensure CCT is a well-governed and financially sustainable organisation

**5.2** Foster a values-driven and welcoming culture that prioritises collaboration, inclusion and professional development

**5.3** Maintain brand reputation, and relationships through effective marketing and communication, fundraising and donor management strategies

**5.4** Use data and technology to drive continual improvement and growth



**Cancer  
Council**  
Tasmania

All of us  
against cancer