

Contents

Message from the		
В	oard President & CEO	,
W	/ho we are	
Financials		
Q	uit Tasmania	
W	HERE DOES THE MONEY GO)?
	Supportive care	
	transport2treatment	
	Cancer prevention	1
	SunSmart	1
	Cancer research	1
	HERE DOES THE MONEY	
C	OME FROM?	
	Appeals, gifts and giving	1
	Community fundraising	1
	Events	1
	Fundraising and our events	1.
	Online campaigns and communications	1:
	Sponsors and supporters	1
	Volunteers	1
W	/HAT GUIDES US	
	Our goals and values	1

Message from the Board President & CEO

It is with gratitude and appreciation that we launch the 2023-24 Impact Report.

At Cancer Council Tasmania, our Mission to reduce the incidence and impact of all cancers on all Tasmanians is at the heart of everything that we do, and each page of this Impact Report provides a snapshot into our work to deliver upon this commitment.

Our activities over the past 12 months are extensive. From providing supportive care services to more than 2,000 Tasmanians and transporting around 600 clients to their treatment appointments, to delivering cancer prevention education programs across the state and surpassing \$250,000 invested into cancer research. We have also been extremely fortunate to experience a smooth transition between two passionate CEOs, and we again note our best wishes to Penny Egan in her retirement. We also gratefully acknowledge the outstanding individual contributions of Belinda Webster, Prof Rosemary Harrup and Brendan Blomeley, who all left the Board during 2023-24.

We invite you to spend time reading through the information contained within these pages, which speak to the comprehensive and impressive work that we have delivered. We are proud of what we have achieved and are filled with gratitude and appreciation for the essential ingredient that underpins these results. **Our people**.

Our staff, volunteers, sponsors, donors, champions, fundraisers, life members, supporters and more. Everything that we do is with you and for you, and if we were to choose one word to describe the past 12 months it would be 'courage'.

It's a word that can mean different things to different people.

It's a word that resonates strongly with the Tasmanians impacted by a cancer diagnosis that show strength in the face of uncertainty, pain or grief.

It's a word that also resonates for Cancer Council Tasmania because it speaks to the passion and commitment of our people to deliver upon our Mission, at a time in history that will be remembered as extremely challenging, largely because of the economic environment and cost of living pressures.

As Tasmania's leading cancer charity that is principally funded by the generosity of our community, we have observed the impact of the rising cost of living on people's ability for charitable giving, which has resulted in a reduction in the number of donations we've received

However, while the number of donations has decreased over the past 12 months, we have witnessed an increase in generosity from those that can give. This has ensured that there has been minimal impact on the supportive care programs and services we have been able to deliver. To those who have supported us through one off or regular donations, sponsorships or bequests - we sincerely thank you.

The past 12 months will also be remembered as a time where we witnessed significant advancements in technology, driven by the adoption of Artificial Intelligence. These have delivered greater efficiencies, but also present new challenges.

Safeguarding our personal information has never been more important and in 2023-2024 we have risen to this challenge by investing in a range of IT initiatives to safeguard the security and privacy of our data and information. This has included investment in additional cyber security measures. Adapting to new ways of working is important but protecting the information of our people and those who support us is essential.

We will also remember the 2023-2024 as a time when working collaboratively to deliver health services to our community has never been more important. With an increase in the number of cancer diagnoses we have welcomed the launch of the Australian Cancer Plan, and the work to develop a Tasmanian Cancer Plan.

These guiding documents will be incredibly important in unifying the Tasmanian cancer sector. As such, we will embrace the opportunity to advocate on behalf of the Tasmanians we support for increased investment into prevention, supportive care and research.

They say that the only constant in life is change, and as we reflect on the year that was and prepare to celebrate our 30th year in 2025, we reiterate our appreciation and gratitude to the **people** who have been the heartbeat of our organisation.

To every individual and organisation that has donated funds to us, large and small.

To every individual who has volunteered their time for us, whether it for one hour or many.

To every organisation that provided pro-bono professional support, money or products.

To every person who has accessed our services, shared our information or referred us to those in need.

Cancer Council Tasmania is here for all Tasmanians All Cancers.

We thank you.



Distinguished Professor Gregory Peterson

BPharm (Hons), PhD, MBA, FSHP, FACP, FPS. AACPA, ARPharmS, GAICD

Board President



Alison Lai BCom (Hons) GTLP Chief Executive Officer

Who we are

PATRON

Her Excellency the Honourable Barbara Baker, AC, Governor of Tasmania

BOARD

Board President

Professor Gregory Peterson BPharm (Hons), PhD, MBA, FSHP, FACP, FPS, AACPA, ARPharmS, GAICD

Vice President

Louise Hannan BNg, MBus (Mktg)

Board Directors

Leigh Stalker FAII CIP Grad Dip Insurance MBA

Brendan Blomeley MBA FAICD FIML

Darren Elphinstone BRegResM

Moya Fyfe BA (Politics and English)

Julie Tate DipDRad, GradDipEd, GradDipHSM, MBus, FIR, FCHSM, CHE, GAICD

Chris Jackson MBA, M.ISRM

Allison Black BMedSci MBBS (Hons) FRACP

SUBCOMMITTEE CHAIRS

Nomination & Governance Chair

Professor Greg Peterson

Finance, Audit & Risk Chair

Leigh Stalker

SCIENTIFIC RESEARCH COMMITTEE

Chair

Dr Michael McKay MBBS (Hons) FRANZCR PhD MD

Committee Members

Board Representative Julie Tate

Professor Io Dickinson PhD

Dr Raef Awad MBBS MSc M.D. FRANZCR

Dr Kym Nutting Dpsych MAPS Cclin

Renae Grundy BN, BSc (Hons), MCN,

Prof Doc Candidate

Associate Professor

Liesel Fitzgerald PhD

Dr Axel Durieux MD, FRACP, AFRACMA

Nies Nelson MBBS (Hons H1),

FRACP, FRCPA

Heather Dowling

MANAGEMENT TEAM

Chief Executive Officer

Alison Lai B.Com (Hons), GTLP

Director, Supportive Care

Claire Prior BA, BN, GradDipN (specialisation), GradCertPubHlth

Director, Engagement & Fundraising

Jill Bannon AssDipBus MFIA

Director, Strategy & Business Development

Rory Wilson BA, Soc Sci (Hons)

Director, Corporate Services

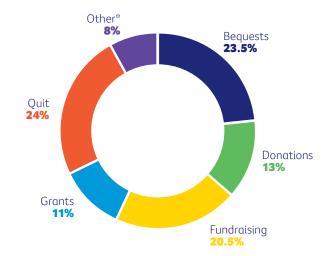
Frank Martinovich MBus

Director, Quit Tasmania

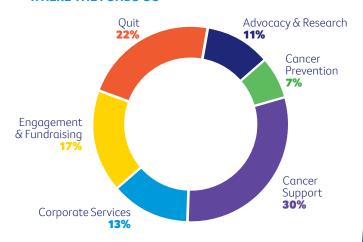
Abby Smith MSc, BA(Hons), BSc, GAICD

Financials

WHERE THE FUNDS COME FROM



WHERE THE FUNDS GO



^{*}Includes retail, rental income, interest, royalties and committed funds and sundry grants.

This Impact Report is accompanied by full financial reporting, which is presented to and approved by the Cancer Council Tasmania Board.

To access a copy of the Financial Report 2023-24, go to cancer.org.au/about-us/about-cancer-council/tas/annual-report



Quit Tasmania is a program of Cancer Council Tasmania and funded by the Department of Health Tasmania. Quit has have been leading efforts in tobacco control since 1995 through prevention, support, research and advocacy programs. Quit's vision is for a Tasmania free from tobacco and related products, including e-cigarettes, and their harmful effects.

SOCIAL MARKETING PROGRAM

Tasmanians exposed to campaign messages through various media channels.







60% Free to air TV

26% Facebook/ Instagram

31% Other forms of advertising

Aware of various options to quit smoking

85%

Took some form of action as a result of seeing TV ad

82%

Motivated to quit or stay quit

51%

QUIT SERVICES







clients who set a quit date identified as an 'ex-smoker' at 6-month follow-up.

- 2,915 new and returning clients
- Clients come from all age groups and regions
- **91%** of clients were offered and accepted ongoing Quitline counselling following an initial call

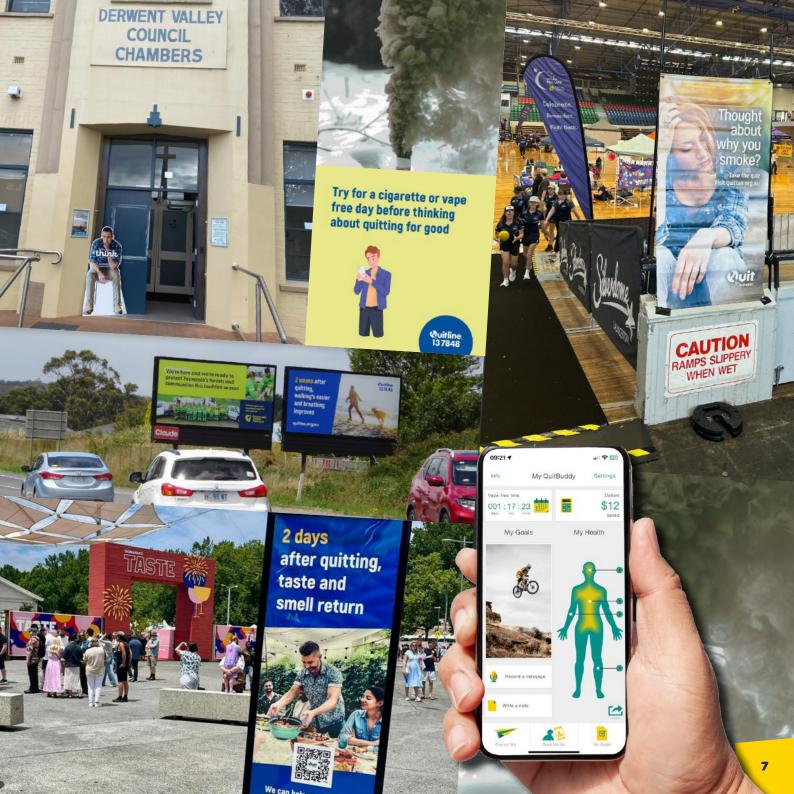
COMMUNITY ENGAGEMENT

- **213** Tasmanian services, schools and workplaces engaged with us for information, support and training
- **2,719** resources distributed to service providers and workplaces
- **145** community service workers participated in Supporting People to Stop Smoking training



96%

of service providers felt more confident to provide smoking/ vaping interventions after completing Quit training.



Providing supportive care services to our community

Our goal is to ensure supportive care is available for all Tasmanian's impacted by cancer. This encompasses psychosocial, practical and physical support as well as the provision of information and resources. We approach these domains interconnectedly to support a person's wellbeing, wherever they are in their cancer journey, from diagnosis, through to treatment, survivorship, palliation and bereavement. We do this through:

- Our Support Centres in Hobart and Launceston offer non-clinical, inviting spaces for anyone impacted by cancer to access, Monday-Friday 9.30-4.30. Supportive care services are also available by appointment in Devonport and Burnie.
- Offering one on one, psychosocial support face to face or via phone.
- Providing practical support such as financial assistance, free access to the wig library and information and resources.



- Facilitating support groups for people impacted by cancer. We do this in our centres and by training volunteer facilitators in regional areas.
- Offering a range of evidence based complementary therapies and programs both within our centres and through partner organisations.
- Providing education and in-services for health professionals and community organisations.
- Networking with oncology groups, health providers, consumers and communities, empowering them to have greater navigation capabilities and ensuring services are client-centred and fit for purpose.

THE YEAR IN NUMBERS:

- 2,117 individuals supported through 4,278 1:1 sessions
- **2,453** people attended support groups and programs
- 212 wigs provided
- 405 financial assistance payments, totaling \$120,861.38 were provided to adults, children and families impacted by cancer
- **24** individuals were supported with Seize the Day Education Scholarships awarded to 16-25 year old's totaling **\$50,159.56**
- Well over 30 workshops and community engagement activities held in multiple locations across the state, including hospital and outpatient settings, Men's Sheds and MRC Launceston.

"The space and the staff are amazing, EVERYONE I have met has been so kind and helpful. What a wonderful resource to help people through their journey. Thank you." – Marc

Driving growth in transport2treatment

Our transport2treatment service (t2t) continues to provide nocost transport to Tasmanians facing barriers getting to and from their cancer treatment appointments. We offer a safe and supportive environment for clients made possible through the huge contribution of our team of 72 volunteer drivers.

This vital service helped our clients attend more than 7,000 cancer treatment appointments. in 2023-24. During this time, we've also seen increases in our number of volunteers, kilometres travelled, clients and new clients including an increase in people from culturally and linguistically diverse backgrounds. Supporting a broad cross-section of our community, t2t is available for anyone impacted by cancer, with clients ranging in age from 3 to 99 years old.

HIGHLIGHTS:

- Our total trips reached **7,088** the highest yearly number on record.
- We transported our clients to and from **185** different Tasmanian suburbs and towns.
- Our volunteer drivers logged over 325,000 kilometres of driving
- We supported 598 individuals, of which 407 were new clients to the service.

WHAT OUR CLIENTS ARE SAYING:

"It was a pleasure to meet all the drivers, and a life saver for me. Thank you for your time and dedication."

"Many thanks to all the beautiful drivers who have made these recent weeks so much easier to cope with. I enjoyed the company and the different personalities."





Delivering important cancer prevention education

Our cancer prevention team is passionate about helping Tasmanians reduce their cancer risk, with around a third of cancers preventable through specific lifestyle choices.

WE DO THIS BY:

- Providing inclusive and accessible information on how to lower cancer risk.
- **Supporting** all Tasmanians to be SunSmart through policy advice and education.
- **Encouraging** cancer screening and symptom awareness to increase early detection rates through education and media campaigns.
- **Educating** Tasmanians on ways to reduce their cancer risk through nutrition and physical activity.
- **Connecting** workplaces with practical information on reducing occupational cancer risk in their workplace.
- Partnering with organisations supporting at-risk populations to build capacity, translate and share cancer prevention messages with the community.

This year our cancer prevention team delivered **43** community presentations, provided **24** school education kits and self-guided learning modules to organisations and provided **7,195** resources across the state. They collaborated with Circular Head Aboriginal Corporation, Tasmanian Aboriginal Centre, Karadi, Migrant Resource Centre North and Red Cross services to build connection with and understanding of symptom awareness, early detection and cancer screening within our migrant, humanitarian and Aboriginal communities.

Occupational cancer information was shared through workplaces such as Metro Tasmania and TasPorts, increasing awareness of UV levels through staff e-news, workplace posters and encouraging sunscreen accessibility. We continued to work with WorkSafe Tasmania increasing awareness of occupational cancer risks, this year with construction industry employers, and with Safe Farming Tasmania connecting farm owners with information and policy advice to reduce UV risk.

Helping us stay SunSmart

Sun Smart

Cancer Council Tasmania's SunSmart Schools and Early Childhood Program has been protecting young people from harmful UV exposure for 25 years. Over-exposure to ultraviolet (UV) radiation in childhood and adolescence is a major risk factor for developing skin cancer later in life.

Schools can play a significant role toward reducing the lifetime risk of skin cancer, by implementing SunSmart strategies that protect their students, staff, and broader school community.

Currently the SunSmart Schools and Early Childhood Program in Tasmania reaches more than **66,000** children through our **435** member schools and services. Our secondary School UV program reaches more than **7,000** adolescents through our **17** member Secondary Schools. In preparation for the 2023-24 SunSmart season the cancer prevention team delivered **3** regional SunSmart capacity building workshops reaching **48** school health nurses representing **76** schools. The workshops offer an opportunity to create awareness of UV risks, deliver curriculum-based learning activities, connect the nurses with practical resources and brainstorm solutions to the challenges of implementing sun safe strategies in the school setting.

The team worked closely to bring a young person's experience with skin cancer to life through a digital campaign used across social media and in schools. Kate's Story has been viewed more than **45,000** times and encourages young people to be SunSmart and aware of UV, use sun protection when the UV is 3 and above and get regular skin checks.



Investing in research

Cancer Council Tasmania continues to be one of the largest funders of Tasmanian specific cancer research. Research is core to our purpose and is 100% funded by the generosity of the Tasmanian community through donations, fundraising and research specific bequests. Funds have been allocated based on expert peer review to various innovative projects in the past year. In 2023-24, our funding allocation was:

\$90,000 awarded for 2024 Data management Clinical Trials at Royal Hobart Hospital and Launceston General Hospital, an increase of \$20,000 helping to support greater participation in clinical trials in Tasmania.

\$30,000 Small Grant Project awarded to Dr Kelsie Raspin, 'Identifying key drivers of metastatic bone lesions from several cancer types'.

\$100,000 for Dr. Kelsie Raspin's Fellowship extension, enabling her to continue her impactful work on cancer research focused on Tasmania. Since starting the fellowship, Kelsie has published a total of four articles, one as the main author and three as a co-author. Additionally, she has successfully secured six competitive grants.

\$16,538 for the Evelyn Pedersen PhD Scholarship awarded to Jasmine Bacon (UTAS), project "Understanding the Financial and Employment Experiences and Needs of People with Prostate Cancer and their Carers".

\$16,538 for the Evelyn Pedersen PhD Scholarship awarded to Sophie Navickas (UTAS), project "BRG1-dependent evolution of the epigenome in medulloblastoma".

The Evelyn Pedersen Fund is an ongoing partnership between Cancer Council Tasmania and the University of Tasmania for cancer research in Tasmania.



Dr Kelsie Raspin with PhD student Jasmine Bacon, developing the next generation of cancer researchers in Tasmania.

Appeals, gifts and giving

Each year we run local appeals seeking donations from our supporter base around tax time (May/June) and Christmas (November/December). Together, these appeals raised over **\$104,459** and we thank our supporters for their generous donations.

We'd also like to acknowledge those special Tasmanians that give to us regularly and/or provide major donations and gifts in their Will.

Our **Workplace Giving Program** is an easy way for employees to make small, regular tax-deductible donations to Cancer Council Tasmania through their payroll. This is easy to set up, contact us to find out more. Alternatively, anyone can set up a **regular donation** from their bank account via our website – whether its weekly, monthly or bi-monthly. This year **\$42,026** was donated through regular and Workplace Giving. We are aiming to grow this in the coming years.

General and major donors provided generous philanthropic support totaling **\$499,219**.

Bequests received from people leaving a legacy through a gift in their Will, was close to **\$1.5 million** in 2023-24.

For more information on how to donate scan here.



Community fundraising

This year we've had **81** amazing community fundraisers from all walks of life join our vision for a cancer-free future. Individuals and organisations fundraise for us through completing personal challenges, events, and general donation drives, with a trend this year being walking challenges.

From the North-West coast, **Brian Stace** started fundraising in honor of his late wife Helen. His Walking 4 Health & Helen adventure started with summiting Mount Nelson Signal Station in nipaluna/Hobart. Over the next 50 days he completed over 50 short walks across Tasmania whilst also being treated for cancer on a vocal chord. He raised over **\$40,000**.





A regular fundraiser from Launceston, **Jakeb Morris** completed the ultimate challenge, walking all the way from Latrobe to Launceston for the second year in a row to commemorate his late grandfather, Rodney, who passed away from kidney cancer in 2021. Jakeb set off on his 92km walk on Anzac Day as his beloved grandfather was a Vietnam veteran. He raised **\$3,239**.

In April **Lisa Bryant-Duncombe** hiked the 480km Tasmania Trail, in honour of her dad, Phil Bryant who passed away from oesophagus cancer in 2023. She wanted to do something big in his memory so walked from Devonport to Dover, along the journey raising an incredible **\$10,254**.

Other notable fundraisers this year include Hayley Luttrell's Strathmore Ladies Long Table Lunch and Razzle Dazzle Cocktail Party, Alex's Cars for Cancer Fundraiser, the Nyrstar Golf Day, Mini Miss Tasmania and the annual Tassie Dancers Against Cancer. Overall an amazing **\$280,414.07** was raised through community fundraising this year!

A wonderful program of events

Thank you to everyone who has attended our events, volunteered, sponsored or donated. These fundraising efforts wouldn't be possible without your ongoing support.

AUGUST 2023 Daffodil Day (Statewide)



AUGUST 2023 Gala Ball (Hobart)



SEPTEMBER 2023
Women's 5k walk/run (Launceston)



SEPTEMBER 2023 Unite in Yellow Lunch (Hobart)



OCTOBER 2023
Sparkle for Hope Gala Ball (L'ton)



DECEMBER 2023
The Longest Day (Statewide)



FEBRUARY TO MARCH 2024 Relay for Life (Statewide)



MAY 2024 Australia's Biggest Morning Tea (Statewide)



JUNE 2024 A Night in Rio Gala Ball (Devonport)



WHERE DOES THE MONEY COME FROM?



Fundraising and our events

We're honoured to have the continued support of thousands of Tasmanians who love engaging in our wide range of events and campaigns held across the state.

HIGHLIGHTS:

- **3,500+** bunches of daffodils were sold across 50 stalls, run by over 240 volunteers for Daffodil Day.
- **833** guests attended our Masquerade Galas and the Unite in Yellow Lunch.
- **460** hosts held an Australia's Biggest Morning Tea in their home, community or business.
- **1,900** walked or ran through Launceston's CBD in the Women's 5km Walk/Run.
- **2,737** Relay For Life participants walked 1,000's of laps to celebrate survivorship, remember loved ones lost and fight back against cancer.
- More than **70** avid golfers undertook a 72 hole golfing challenge for The Longest Day.

Online campaigns and communications

Having a mix of physical events and online initiatives for people to engage with enables us to further our reach, stay relevant and keep our mission and fundraising front of mind for Tasmanians.

Last year we participated in two key national online fundraising campaigns: Dry July and The March Charge. Both received great engagement and highlighted our incredible fundraisers, some of which were amongst the highest in the country. These online campaigns contributed more than \$57,000 to our organisation.

You may have seen our growing presence on social media and in your inboxes with our monthly Daffodil eNews. Growing these channels has been a very important way for us to promote our supportive care services and prevention messages as well as fundraising which enables us to offer these important services to Tasmanians.

Engagement has been positive, and we look forward to growing our audiences in all channels. Follow us today!

- a over 50,000 receiving
 Daffodil eNews each month
- f 13,000 followers
- 1,700 followers

Our generous sponsors and supporters

Cancer Council Tasmania does not publish the names of individual donors, however we gratefully acknowledge every individual who has donated funds or items, fundraised or left bequests to support the work of our organisation. The following information lists the businesses and individuals who have sponsored our programs, services and / or events during 2023-24. We sincerely thank everyone for their generosity and support.

PREVENTION

Migrant Resource Centre, Launceston Circular Head Aboriginal Corporation

SUPPORTIVE CARE

7BU & SeaFM

7AD

Aurora Energy

Cape Hope Foundation Freemasons Tasmania

Fujitsu General

Gwen Pinnington Consulting and

Coaching Hayley Luttrell

Intelligent Disobedience

Koinz for Kidz Purple for Prostate Rachel and Jye Fund Rotary Club of Glenorchy

Telstra

transport2treatment

Booth Transport

De Jong & Sons Construction

Manning Electrical

SeaRoad

United Electrical Solutions

Watsons lewellers

CORPORATE SERVICES

Motors Hobart

T & R Sharp Electrical

Telstra Walker Scott Microsoft

ENGAGEMENT & FUNDRAISING

Alice Bowman-Shaw Alive Technologies Group

Allison Farrow Andrew Short Anna McMahon ARN Tasmania Aurora Energy

Australian Army Band - Tasmania

Balance Foot Studio

Bay of Fires Holiday Homes

Bendigo Bank

Blundstone Australia bob Hair on Tamar

Bonorong Wildlife Sanctuary

Booth Transport Brian Dulligan Brian Stace

Bridgepro Engineering Budget Car & Truck Rental Chas Kelly

Chilli FM

City of Hobart

City of Launceston

Coates Hire

Commonwealth Bank

Community Based Support

Corporate Communications

Country Club Tasmania Crowne Plaza, Hobart

De Jong & Sons Construction

Degree C

Devonport High School

Document Management Tasmania

Domain Athletics Track

Drummond Golf, Launceston

Fairbrother Federal Group Festivale Florage

Flowers on Riverside Foot and Playsted Furniture Land

Gateway Hotel by Night

Gemma Lynch Gleneagle

GrayMatters Advertising

Greenhill Nurseries Guilford Young College

Gwen Pinnington Consulting and

Coaching

Harcourts Launceston Harrison Agents

Hawthorn Football Club

Hazell Brothers

Henry Jones Art Hotel

Her Excellency the Honourable

Barbara Baker AO Hobart Harmony

Hon Michael Ferguson MP

House of Dance Icon Cancer Centre IGA Tasmania Impress Print Indie School Interact on Work Intersport, Launceston

JD Design

Jeshua Rodriguez John & Elly De Jong

Josh Hart - McGrath Real Estate

Judi Adams

Katherine Cooper Art

KBEE Clothing Kichikoo LAFM

Liam Chapman

Liv-Eat

Lysbeth Dreissen

M2 Logistics Mance Electrical Manning Electrical Matthew Chugg

McCain Foods

McGrath Real Estate Devonport

Mel Nicholson

Melissa Wimmer's School of Dance

Mike Preece

Motor Yacht Club Tasmania

My Gym/ Michelle Manz My Ride, Sandy Bay Nathanial Hiller Norman and Dann

Northern Suburbs Community Centre

Not Just Bras Orion Security

paranaple convention centre Penguin Athletics Track Peppermint Parties

Playstreet

PYCSAM Health and Fitness

Ratho Farm

Richard J Ho - Minch Media

Rick Fontyn Rosella Pike

Saputo Dairy Australia

Sarah Fenton - Sophie's Performing

Company

SawScope of Works

SCALA The Training Company

SeaRoad Holdings

Shadforth Financial

Sharp Airlines Silverdome

Solstice Energy

St John Ambulance Australia

St Lukes Health Style My Day

Summer Alexander

TAG Gallery

Tamar Valley Roses

TasPorts TasWater

Terry White Chemmart Newstead

The Advocate

The Australian Army Band -

Tasmania

The Cove Tasmania
The Examiner
The Female Physio
The House of Dance

The Royal Australian Navy Band -

Tasmania
The Show Club
The Tasman

THI Management Group

Tibballs Nursery

Unite Electrical Solutions
Veolia Environmental Services

VJAM

Wrest Point Zap Fitness

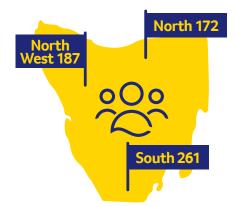


An amazing group of volunteers

Our volunteers are the heart of our organisation and our biggest asset, making up around 90% of our workforce. Without their dedication and ongoing efforts, we would not be able to deliver important services and support to Tasmanians impacted by cancer. We encourage people of all ages and backgrounds to consider volunteering and joining our team. There are so many ways to get involved:

- transport2treatment driver helping patients get to and from appointments.
- Support our fundraising events by assisting on the day or join a volunteer organising committee.
- $\bullet\,\,$ Join our Board or one of the Subcommittees and provide valuable expertise.
- Work in our Cancer Support Centres or Clothes4Cancer Op Shop creating a welcoming environment.

Our Op Shop and Cancer Care Centre Shop offer quality retail items that raise vital funds for cancer prevention, research and supportive care. Our volunteers also help sell merchandise throughout the year as part of fundraising events statewide.



Our goals and values

Our Vision is for a cancer-free future.

Our Purpose is to reduce the incidence and impact of all cancers for all Tasmanians.

Our Goals

- 1. **Prevent:** Empower and support all Tasmanians to reduce their cancer risk.
- 2. **Support:** Provide equitable access and quality support services for all Tasmanians impacted by a cancer diagnosis, including their family and loved ones.
- 3. **Research:** Invest in research that reduces the incidence and impact of cancer and improves the lives of Tasmanians.
- 4. **Advocate:** Pursue systemic change to reduce the incidence of cancer to increase survival rates, and improve the wellbeing of Tasmanians.
- 5. **Leverage:** Have a strong organisation and internal systems that enable us to deliver impactful outcomes for the Tasmanian community.

Our Values

Generosity. We give generously of ourselves. We value and appreciate the generosity of the community.

Integrity. We are accountable. We do what we say we will do.

Collaboration. We actively work together to make a real difference.

Courage. We recognise courage in others and are inspired to speak out and step up.

Innovation. We encourage innovation and embrace thought leadership. We strive for excellence.

It takes many hands to take on cancer. Every day around 10 Tasmanians receive a cancer diagnosis. Every year around 1,200 Tasmanian families deal with the loss of a loved one through cancer. Every Tasmanian has a cancer story.

We have an equity focus, working with organisations that support Aboriginal and Torres Strait Islander people, people from a culturally and linguistically diverse background, those facing social disadvantage, the LGBQTAI+ community, and the general public.

For more information including our service charter, visit our website **cancer.org.au/about-us/about-cancer-council/tas**



Thank you for your generosity and ongoing support.

Contact us on 1300 65 65 85 or infotas@cancertas.org.au

To speak to a cancer nurse, call our Cancer Information and Support Line on 13 11 20

HOBART

15 Princes Street Sandy Bay TAS 7005 PO Box 147 Sandy Bay TAS 7006 Tel: 6169 1900 Fax: 6169 1941

LAUNCESTON

69 Howick Street Launceston TAS 7250 Tel: 6779 1100

Fax: 6779 1144

ABN 27 685 250 740

DEVONPORT

Suite 2, 45 Best Street Devonport TAS 7310 Tel: 6419 4200 Fax: 6419 4204

CLOTHES4CANCER

Shops 3 & 4 15-27 Murray Street East Devonport TAS 7310 Tel: 6419 4222





