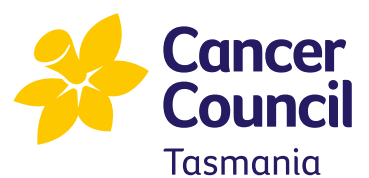




# **IMPACT REPORT**

## **2021-2022**



# Message from the CEO and President

The 2021-22 financial year has been another interesting, challenging but successful year for Cancer Council Tasmania. Like many businesses, we continued to be impacted by COVID-19, in particular for the first half of the year. COVID-19 did, however, teach us how to be more agile and innovative and as a result we were able to effectively provide our programs and services across Tasmania.

During 2021-22 we delivered nearly 7,000 occasions of support across a broad range of programs and services such as financial assistance, the wig library and evidence-based complementary therapy programs including mindfulness, yoga and tai chi provided on-line and face to face. Of these, there were in excess of 4,000 one-to-one supports with 42% of clients new to Cancer Council Tasmania. This reinforces the importance of our work in the community and that people are continuing to seek us out for support when they have been impacted by cancer.

Our Northern cancer support centre was closed for several months due to flood damage, but we continued to support our clients by phone and used external premises for some of our programs. During the year we piloted our referral based KidzCan program on the North-West coast, providing financial assistance to young people impacted by cancer.

Our transport to treatment (t2t) service completed nearly 6,000 trips, the highest number of trips and new clients since the program commenced in 1995. We received tremendous support from our volunteer

drivers and are so thankful for their ongoing dedicated assistance. Without it, many Tasmanians would not get to their cancer treatment appointments.

Cancer Council Tasmania's investment into cancer research continued, and now exceeds a total of \$6.4 million over the past 27 years. With the oversight of our Scientific and Research Committee, we provided research grants, funded clinical trials and provided academic scholarships in 2021-22 to aspiring Tasmanian researchers investigating a range of cancer related areas of research. We also announced Dr Kelsie Raspin as our 2021 Research Fellow.

During the year the Cancer Council Tasmania prevention team continued working with the broader community through their presentations and interactions with schools, local organisations and businesses. Post-presentation survey results indicated that 88% of participants intended to make a behavioural change to reduce their personal risk of cancer. We also produced our first Tasmanian-developed cancer prevention social marketing campaign. The evaluation indicates the campaign has encouraged many Tasmanians to get checked and thereby reduce their cancer risk.

Thanks to Quit Tasmania's ongoing, evidence-based hard-hitting mass media campaigns, 96% of Tasmanians who smoke or recently quit are now aware of the health risks of smoking. We know these campaigns are also encouraging 1,000's of Tasmanians who smoke to take quitting action, including over 1,500 people who received ongoing counselling and support through

Every day around **10 Tasmanians** receive a cancer diagnosis.

Every year over **800** Tasmanian families deal with the loss of a loved one through cancer.

**Every** Tasmanian has a cancer story.

Please consider a donation so that we can continue to **support Tasmanians impacted by cancer**. Funds raised go to directly to Supportive Care services such as complimentary therapies, client transport to and from cancer appointments, prevention education programs and cancer research. We can't do this without you.



**Donate now at**  
**cancercouncilfundraising**  
**.com.au/tas/donate**



Quitline Tasmania and over 30,000 sessions on the Quit Tasmania website. We have also continued to increase engagement with community service organisations and health professionals, to build capacity for quit smoking support through our training and help create smoke-free settings.

As an organisation that is principally funded by the public, the efforts of our marketing and fundraising team have been wonderful with all our events being well supported. They continue to work hard holding fundraising events, seeking donations and engaging with the public. We never tire of being able to thank and tell Tasmanians that all funds raised stay in Tasmania and contribute towards the ongoing provision of our programs and services Statewide.

Cancer Council Tasmania has over 550 registered volunteers who are an extremely important part of the organisation. As in other years it was wonderful to be able to present Outstanding Service Awards and Years of Service certificates to many of our volunteers in late 2021 at our Volunteer Christmas functions held around the state. We were also pleased to recognise the efforts of Life Member Trevor Snooks, who was awarded the Volunteering Tasmania 2022 Lifetime Achievement Award.

We are a well-governed organisation with a skilled Board of Directors who ensure that Cancer Council Tasmania remains a credible and viable organisation. We are thankful for the support they give to the organisation outside of their board duties. During the year, Andrew Paul resigned from the Board, and we thank him for the important contribution given during his tenure. We also welcome Julie Tate and Louise Hannan as new Board Directors.

To the staff, thank you for your continued commitment to Cancer Council Tasmania. We are enormously thankful for your passion, energy and ongoing contribution you make across all aspects of the organisation. It was pleasing to announce that our organisation was one of the winners of the Voice Project's Best Workplace



Awards for 2021. This prestigious award recognises best workplaces who have excellent management practices and a highly engaged workforce.

Despite the 2021-22 financial year being a challenge, it was pleasing to announce a net profit for the year. We continue to work on finding efficiencies, to be agile and be accepting of change. Enhancing the financial viability of the business will continue to be challenging, and we are thankful for the support of the Tasmanian public, the State Government, staff and volunteers and look forward to their continued support in years ahead.

**Penny Egan**, Chief Executive Officer  
**Gregory Peterson**, President

**Our Vision** is for a cancer-free future.

**Our Mission** is to reduce the incidence and impact of cancer on all Tasmanians.

- Provide professional support services for people affected by cancer.
- Invest in cancer prevention programs that educate the community about lifestyle factors that can decrease the risk of cancer.
- Fund local cancer research projects and provide a respected voice for people affected by cancer.

## Our Values

**GENEROSITY.** We give generously of ourselves. We value and appreciate the generosity of the community.

**INTEGRITY.** We are accountable. We do what we say we will do.

**COLLABORATION.** We actively work together to make a real difference.

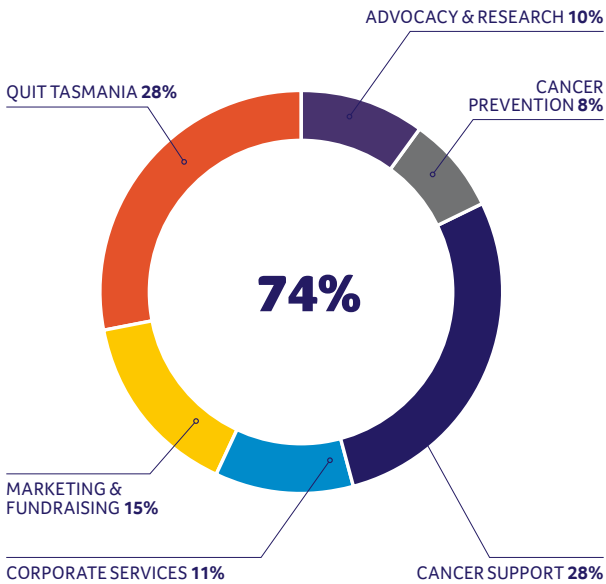
**COURAGE.** We recognise courage in others and are inspired to speak out and step up.

**INNOVATION.** We encourage innovation and embrace thought leadership.

We strive for excellence.

## WHERE DOES THE MONEY GO?

### Total mission expenditure



### Investing in cancer research

Investment into cancer research is paramount to our ability to fight cancer. It gives us hope for a cancer-free future and provides us with the opportunity to improve survival rates and quality of life for Tasmanians experiencing a cancer diagnosis.

Each year, funds are allocated to a wide range of cutting-edge cancer research projects in Tasmania, with over \$6.3 million invested over the past 27 years, thanks to the generous support of the Tasmanian community.

All research and studies undertaken continue to be peer-assessed by experts in their fields, to ensure that projects with the best chance of success are supported.



## Cancer research opportunities funded for 2022

- \$75,000 for 2022 Data Management Clinical Trials at Royal Hobart Hospital and Launceston General Hospital.
- CCT / SeaRoad Honours Scholarship 2022 to Daisy Nowakowski, UTAS, \$10,000. "Understanding the molecular drivers behind bone metastases in cancer, prostate and breast cancer in particular, by using matched primary and metastatic tissue samples from the same individuals".
- CCT / Mazengarb Family Honours Scholarship 2022 to Jasmine Bacon, UTAS, \$10,000. "Seeking to identify whether altered expression/regulation of prostate cancer genes is observed in primary and metastatic prostate tumour pathology samples".
- CCT Research Grant, Dr Liesel FitzGerald, UTAS, \$24,226. "Understanding TMPRSS2:ERG gene fusions to improve prostate cancer diagnosis and treatment options".
- CCT Research Grant, Dr Kehinde Obamiro, UTAS, \$25,000. "Co-design of an educational intervention to improve bowel cancer awareness and screening in a rural community".
- CCT Joy and Robert Coghlan/College of Health and Medicine Postdoctoral Research Fellow 2022, Dr Kelsie Raspin, UTAS, \$200,000.

## Cancer Education Prevention Programs

### Assisting Tasmanians reduce their cancer risk.

Our team of cancer prevention specialists continue to deliver evidence-based health education campaigns to the next generation of Tasmanians in our schools and early childhood centres, also within the workplace and to the broader Tasmanian community.

During the 2021-2022 financial year, the team focused on reaching more people online, whilst rebuilding direct community contact, as COVID-19 restrictions improved.

- Cancer prevention messaging reached **498,192** people on social media, from which there were **58,706** actions.
- **76,408** Tasmanians received our newsletters.
- **2,988** Tasmanians experienced our cancer prevention presentations and expo stalls across the state.



Skin cancer prevention and the importance of sun protection are the two key messages in the SunSmart Schools and Early Childhood Programs.

### Currently:

- SunSmart Program reaches **66,206** children through our **462 member schools** and early childhood centres.
- Secondary School UV program reaches **7,239** adolescents through our **16-member Secondary Schools**.

### In 2022:

- The SunSmart Adolescent Strategy was initiated in 2022, to increase sun protective behaviours in 12-18-year-olds.
- We aim to increase participation in the Secondary School UV Program (a successful initiative in Tasmania for the past 5 years) by:
  - Introducing a Secondary School health nurse working group.
  - Hosting SunSmart Secondary School Workshop with Yr-9 future leaders.
  - Launching a Tasmanian developed and delivered adolescent social media campaign.

## WHERE DOES THE MONEY GO?

### Supportive Care



Our goal in Supportive Care is to help people navigate their cancer experience by providing services for anyone living in Tasmania dealing with a cancer diagnosis, whether it be their own or that of a someone they care about.

We take a collaborative approach and work to ease the distress and burden of cancer by providing practical assistance, emotional support, information and a range of wellbeing programs.

Our cancer support centres in Devonport, Launceston and Hobart provide a warm, welcoming environment in which our clients can take time out to process their emotions, talk through their experience with our Supportive Care team, connect with others in similar circumstances and access our range of programs.

*“Coming here to do the yoga was wonderful. It’s really helped me with flexibility and movement and relaxation, I feel that the centre has been huge in helping me personally and I recommend it to everyone”.*

- Cancer Council Tasmania client

*“Coming here was of great benefit to me – talking to people who understand where you’re coming from and where you’re at is very important. It made a big difference to me. A big difference.”*

- Cancer Council Tasmania client

### Complementary Therapy Programs

Complementary therapies focus on the whole person and not just the cancer and are used alongside medical and clinical treatments to help people cope with the effects of cancer and treatment.

- Mindfulness
- Oncology massage
- Exercise physiology

Clients report that our classes have helped them to relax, feel stronger, sleep better, manage their pain and cope with anxiety.





## Supportive Care Services – there when you need them

Our focus and mission is to help people navigate their cancer experience.

The greatest and most pressing need is often focused on practical matters. Having these needs met alleviates so many pressures and allows people to think about taking care of themselves in other ways. We provide:

- Individual support or the opportunity to connect and talk with others.
- A range of complementary therapies.
- Financial assistance.
- Transport to and from medical appointments.
- An extensive wig library and range of headwear.
- Educational webinars and workshops focused on specific cancer-related topics such as nutrition, survivorship, self-care and wellbeing.
- Hardcopy and digital evidence-based resources (up-to-date and trustworthy information).

Our Supportive Care staff have been privileged to walk alongside many Tasmanians impacted by cancer in the past twelve months. All our services are offered state-wide, at no cost to our clients.

- **14,972** cancer information resources were distributed.
- **4,126** occasions of individual support for clients.
- **497** client attendances at **89** Cancer Support Group sessions.
- **2** Cancer and Wellbeing Workshops partnering with the Northern Migrant Resource Centre and supporting women in the Nepalese community.
- **16** children with cancer and their families received over \$16,000 from the Rachel & Jye Fund, alleviating the financial burden of cancer and assisting with costs of treatment-related travel.
- **26** Sieze the Day Educational Scholarships were provided to young Tasmanians, totalling \$39,000.
- **12** KidzCan payments totalling over \$9,000 to support children and young people impacted by cancer on the North-West.
- **193** financial assistance payments were made, totalling \$49,606 to assist with household bills, in partnership with Aurora Energy and Telstra.
- **1,335** places filled in **126** complementary therapy programs.
- **148** wigs loaned to clients experiencing hair loss due to cancer treatment.
- **197** calls to our 13 11 20 information and support line.



The financial impact of cancer can be devastating. Out-of-pocket medical expenses, travel costs and loss of income can all contribute to financial distress. Cancer Council Tasmania's KidzCan pilot program was established in December 2021, providing financial assistance to support children and young people who are impacted by cancer - 22 payments have been made to 13 young people since inception.

KidzCan funds activities and services which:

- improve educational outcomes.
- enhance coping strategies.
- increase social connection.

We are incredibly grateful to Koinz4Kidz for funding this program in the North-West, and hope to extend our KidzCan program across Tasmania in the future.

## WHERE DOES THE MONEY GO?



Our transport2treatment service (t2t) provides transport support to any Tasmanian facing hardship in getting to and/or from their cancer treatment appointments. This is a no-cost service and is made possible thanks to our 61 volunteer drivers – and we are always looking for more drivers to join us!

This year:

- Our volunteer drivers logged over **10,000** hours of driving.
- **477** individuals were transported across Tasmania, of which **311** were new clients to the service.
- **160** different Tasmanian suburbs and towns were visited.
- **5,879** cancer treatment appointments were attended.



**In 2021/2022 our transport2treatment volunteer drivers drove more than 270,000 kms - that's the equivalent of driving around the world more than six times!**

*“Thank you SO MUCH for your support with the patient transport... Your patient transport has been a MASSIVE help for me [when] at times I am simply just not up to driving.” – t2t client*

## Corporate supporters creating a t2t legacy

During 2021–2022, demand for Cancer Council Tasmania’s t2t services was the highest it has ever been (since commencement in 2005). The need to continue this program and ensure our fleet continues to operate is a priority for CCT. Corporate sponsorship of our t2t vehicles has been a highly successful initiative, both to our generous corporate partners and to Cancer Council Tasmania, enabling us to cover the program’s operating costs. Our t2t sponsors have the opportunity to fund one vehicle, which features their logo on the rear doors, for a 12-month period.

This is a highly visible and tangible way for these organisations to demonstrate their commitment to Cancer Council Tasmania and to changing people’s lives.

In 2021–2022, the following businesses and organisations supported t2t:

- De Jong & Sons Construction (Burnie, NW)
- Freemasons (Launceston)
- Ian Harrington Group (Hobart)
- Aurora (Hobart)







Quit Tasmania is a program of Cancer Council Tasmania and has been leading efforts in tobacco control since 1995 through prevention, support, research and advocacy programs. Quit Tasmania’s vision is for a Tasmania that is free from tobacco and its harmful effects.

Quit’s main functions include:

- Delivering anti-smoking mass media campaigns to help prevent smoking uptake and encourage Tasmanians to quit smoking.
- Providing counselling and information through the Tasmania Quitline 13 QUIT (13 7848).
- Supporting the wider Tasmanian community to build capacity for smoke-free settings and communities.

Quit Tasmania referrals and service usage varies from year-to-year dependant on levels of program funding. Recognising the value of partnerships, and the successes of our existing partnerships, we are looking to grow our partner and referral network with the aim of increasing awareness of our services across all regions of Tasmania. Over the past financial year, Quitline has:

- Provided support and information to a total of **1,528** Tasmanians who wanted to take the first step towards quitting smoking.
- Received **389** referrals from general practitioners, nurses, community service workers and other service providers.

Between 2020 and 2022, Quitline enrolled **415 Tasmanians** to receive free Nicotine Replacement Therapy (NRT), at an average saving of \$250 per person, through the 559 Lives project funded through Healthy Tasmania. Of these participants, **43%** made a quit attempt. The 559 Lives evaluation found that the program is likely to be associated with increased successful quitting and is cost effective.



*“I didn’t realise they were that good. I’d never spoken to them before...They were very supportive and I’d recommend them to anyone.”*

- Quitline client

## Mass media

- More than half (**53%**) of Tasmanians recalled seeing our anti-smoking campaigns on television.
- The [quittas.org.au](http://quittas.org.au) website received over **2,000 users per month** with over **30,000 sessions** overall.
- 96% of Tasmanians were aware of the health risks of smoking.



## Community Engagement

Through our community engagement and Aboriginal Quitline Enhancement Programs, we continue to increase contact with service providers. We have:

- Engaged with over **100** service providers state-wide, including community service organisations and health professionals.
- Delivered ‘Supporting People to Stop Smoking’ training to **80** community service workers, with smaller-sized training sessions offered due to COVID-19.
- Distributed nearly **5,000** quit smoking resources and over **3,200** smoking prevention resources to numerous service providers, health professionals, workplaces and people who smoke. This includes our toolkit, Help Your Clients Quit for Good, a resource for service providers who want to support people to make a quit attempt.

## WHERE DOES THE MONEY COME FROM?

# Our valued Sponsors and Supporters

### Supportive Care & Prevention

7AD  
7BU & SeaFM  
Aurora Energy  
Cape Hope Foundation  
Telstra  
Dobson, Mitchell & Allport  
Tasmanian Community Fund

### Corporate Services

Motors Hobart

### Marketing & Fundraising

Act2Solutions  
Alive Technologies  
Allison Farrow  
Andrew Short  
AON Insurance  
APM Employment Services  
Apricus  
Aussie Burnie  
Australian Army Band - Tasmania  
Australian Community Media  
Balance Foot Studio  
Bendigo Bank  
Blundstone Australia  
bob Hair on Tamar  
Bolder Skincare  
Boniwell Blinds  
Bonorong Wildlife Sanctuary  
Booth Transport  
BridgePro Engineering  
Budget Car & Truck Rental  
Capital Innovation Insurance Group Pty Ltd  
Carlton Heres, One Agency Burnie  
CGU Insurance  
Chilli FM  
Circuit Media Tasmania  
City of Hobart  
Cityprom  
Claude Neon Media  
CMTP Pty Ltd  
Coates Hire  
Commonwealth Bank  
Corporate Communications  
Country Club Tasmania

D Signs  
De Jong & Sons Construction  
DeBruyn Transport  
Degree C  
Devonport Country Club  
DLM Machinery  
Document Management Tasmania  
Downer Group  
Drummond Golf, Launceston  
Drysdale TasTAFE  
Elantis Premium Funding  
Elphinstone Enterprises Pty Ltd  
Epic Pharmacy  
Examiner  
Extractas Bioscience  
Factory Blinds  
Fairbrother  
Federal Group  
Flying Colours  
Foot and Playsted  
Freemasons  
Furniture Land  
Grand Lodge of Tasmania  
Guilford Young College  
Gwen Pinnington Consulting & Coaching  
Haab Designer Jewellers  
Harcourts Launceston  
Harcourts Tasmania  
Harley Owners Group - Tasmanian Chapter  
Harrison Agents  
Harvey Norman  
Hazell Brothers  
Henry Jones Art Hotel  
Hon Michael Ferguson MP  
Ian Harrington Group  
Icon Cancer Centre  
IGA Supermarkets  
Intersport Launceston  
Jansz Tasmania  
John X Presents  
Launceston City Council  
Lee Tyers Building Surveyors  
Liv-eat  
M2Logistics

Mance Electrical  
Marriott Bonvoy & The Tasman, Hobart  
Marsh  
Millwood Media  
Motor Yacht Club Tasmania  
MPH Builders  
MyGym  
North West Website Design  
Northern Tasmanian Athletics  
Not Just Bras  
Pirie Tasmania  
Prospect Timber and Landscape Supplies  
QBE Insurance  
Rae & Partners  
Ratho Farm  
Rick Fontyn  
Saputo Dairy Australia  
SeaRoad  
Shadforth Financial Group  
Sharman Wines  
St Johns Ambulance  
Steadfast Foundation  
Steadfast Group  
Stoneman's Garden Centre  
Stuart Clues  
Targa Tasmania  
TasGas  
Tasmanian Broadcasters  
Tasmanian Turf Club  
Tasmanian Walking Company  
TasPorts  
TasWater  
Terry White Chemmart, Newstead  
TML Pathology  
Veolia Environmental Services  
Vero Insurance  
VJAM  
Waji Spiby  
Warren Johnston  
Weeding Hire  
Westland Nurseries  
WIN TV  
Wrest Point

# A year-round program of fundraising events

## JULY 2021

### DRY JULY (State-wide)



## AUGUST 2021

### DAFFODIL DAY (State-wide)



### SPARKLE FOR HOPE (Launceston)



## SEPTEMBER 2021

### WOMEN'S 5KM WALK/RUN (L'ton)



### UNITE IN YELLOW LUNCH (Hobart)



## OCTOBER 2021

### UNITE IN YELLOW BREAKFAST (L'ton)



## NOVEMBER 2021

### SPRING GALA BALL (Hobart)



## DECEMBER 2021

### The Longest Day (State-wide)



## MARCH 2022

### RELAY FOR LIFE (State-wide)



## MAY 2022

### AUSTRALIA'S BIGGEST MORNING TEA (State-wide)



## JUNE 2022

### UNITE IN YELLOW GALA (Devonport)



## ALL YEAR ROUND

### DO IT FOR CANCER COMMUNITY FUNDRAISERS



### CANCER COUNCIL SHOP (Hobart)



### CLOTHES4CANCER

### OPSHOP

### (Devonport)



Thank you to everyone who has attended a Cancer Council Tasmania event, volunteered, held your own fundraising event, or donated during the 2021-22 financial year.

## WHERE DOES THE MONEY COME FROM?

### An extraordinary team of volunteers

Our 550+ volunteers play an important part in our organisation, contributing right across the activities of Cancer Council Tasmania, and are of real, tangible value to us.

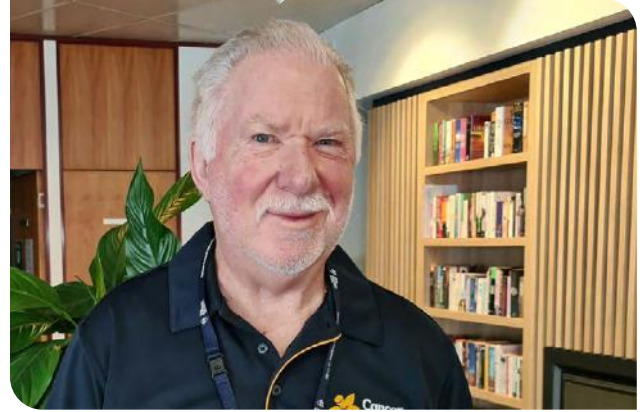
From driving people to and from their medical appointments, joining fundraising event organizing committees, assisting people in the cancer support centres and retail outlet, and as members of our governing board of management, Cancer Council Tasmania is a volunteer-involving organisation.

We could not provide the services that we do without the crucial support of our highly valued volunteers.

One such volunteer is three-time cancer survivor John Harman, who was recently welcomed back to our Southern Support Centre in Sandy Bay, but this time – not as a client. John is volunteering within the Support Centre and local walking group, offering clients understanding and comfort during their cancer journey.

John has one crucial piece of advice for those who may have just received a cancer diagnosis. *“I’m a long-term survivor and a perfect example of early detection. Cancer is survivable. I’m living proof – I’ve had three cancers and I’m still here. That’s my message.”*

**If you would like to volunteer at Cancer Council Tasmania, go to the GET INVOLVED tab on our website or call 1300 65 65 85.**



John Harman - Southern Cancer Support Centre Volunteer



2021 Unite in Yellow Lunch Volunteers - Guilford Young College Yr 11 Students and teacher, Blair Brownless.

### Inspiring community fundraisers



It’s the inspiring members of the Tasmanian community, their passion to face great challenges and ability to meet and so often surpass incredible fundraising goals that enable Cancer Council Tasmania to continue to provide essential supportive care services, prevention programs, transport services and vital cancer research.

Lewi Taylor set himself an almost impossible goal – to climb Tasmania’s 158 Abel Mountains in 158 days and raise \$158,000 for Cancer Council Tasmania.

Touched by cancer in his personal life, Lewi was determined to contribute to our cause and hence, the **#158challenge** was born.

Not only did Lewi beat the record for climbing 158 Abel Mountains by 2 years, but he also raised an incredible \$165,000 for Cancer Council Tasmania.

The **Low Table Walkers** have been undertaking a 20km walk from Salamanca Place to the summit of Mount Wellington (4,170ft), carrying a 100kg table for the last 5 year and in this time have raised over \$35,000 for Cancer Council Tasmania.

Such tremendous and dedicated support!

**If you’d like to host your own fundraiser, please get in touch today! Call 1300 65 65 85 or email [specialevents@cancertas.org.au](mailto:specialevents@cancertas.org.au)**



## Cancer Council Tasmania's new Future Fund

Each and every year, over \$4 million from fundraising, donations and bequests must be sourced to ensure that Cancer Council Tasmania's programs and services continue to be delivered.

Currently around 10 Tasmanians a day receive a cancer diagnosis. This adds to the 30,000 Tasmanians presently living with cancer. National research predicts this figure will increase to over 15 people per day by 2040. This means 1 in 18 Tasmanians will be living with a personal history of cancer. On current population growth, this will mean potentially more than 40,000 Tasmanians will be living with a cancer diagnosis.

The need is clear. The demand by Tasmanians for cancer support services in the future will continue to increase. The past year has proven that organisations such as Cancer Council Tasmania, which rely on fundraising and donations, need to find different, secure and reliable revenue streams.

The Future Fund is a new initiative to donate to Cancer Council Tasmania. The Future Fund is a capacity-building vehicle for us to take away some of the risk of our current reliance on traditional fundraising and donor activities. We want to provide financial security for ongoing Cancer Council Tasmania programs. Our aim is to create a substantial investment in The Future Fund from which earnings can be reinvested into the operations of the business.

Cancer Council Tasmania's "business" is the continued delivery of our programs, services and investment into research at the Royal Hobart and Launceston General Hospitals. Our goal is to raise \$10 million in the next 10 years for the Future Fund.

Donors may not see benefits today, but they will be reassured their children and future generations will continue to be assisted by Cancer Council Tasmania if they are unfortunately impacted by a cancer diagnosis. Invest now for a cancer free future.

[cancer.org.au/go/future-fund](https://cancer.org.au/go/future-fund)



## Colorful commercial partnerships

Cancer Council Tasmania partners with Tasmanian businesses whenever possible, like Blundstone Australia which collaborated with the organisation in 2020 to produce the inaugural Daffodil boots. These fabulous boots are embossed with the daffodil emblem, black on the outside for style, and bright yellow on the infamous elastic Blundstone sides. The daffodil is the universal symbol of hope for cancer, so now people can wear it with pride. Boots are available for purchase at [cancer.org.au/tas](https://cancer.org.au/tas)

**Blundstone**  
TASMANIA AUSTRALIA · 1870



## Our service charter

Cancer Council Tasmania wants to provide the highest quality service we can. The purpose of the Cancer Council Tasmania Service Charter is to outline how we interact with people within and outside of our organisation.

### Who we are and what we do?

Cancer Council Tasmania is a charity working to minimise the incidence and impact of cancer on all Tasmanians through our work in cancer prevention, support, research and advocacy.

### When we interact we will

- Be respectful.
- Communicate in an honest and clear manner.
- Welcome you warmly and thank you sincerely.
- Ensure your enquiry is handled effectively by the most appropriate person.

### We are responsive

- We will respond promptly.
- We will be knowledgeable about our programs, services and products.
- Provide accurate, appropriate and evidence based information.

### We maintain confidentiality

- We have systems in place to ensure that we protect confidential information.
- We handle all your information in accordance with the Privacy Act 1988.

### We are transparent and honest

- We are open about our processes, governance and financial information.
- Our program and service information is generally available on our website and in community correspondence /publications.

- Our staff and volunteers must disclose conflicts of interest.

### We welcome feedback

- We will listen to you.
- We will handle your feedback in a fair, confidential and responsive manner, free from repercussion or prejudice.

### You can help us by

- Giving us all the relevant information we need to help you.
- Letting us know if we need to provide for your individual requirements.
- Asking us to provide further information or to explain anything you are not sure of.
- Being courteous and respectful.

## New committees report back

In line with Cancer Council Tasmania's Strategic Plan we have introduced three new working groups:

**Inclusivity and Diversity Committee**, whose mission is to increase understanding and awareness of diversity and inclusion for our staff and volunteers, and to recommend and implement adaptive changes which make Cancer Council Tasmania a more accessible and welcoming space for all Tasmanians. Our goal is to increase the reach of our services by adapting our language, organisational culture and everyday practices. Our aim is that people of all identities, cultures, genders, sexualities, abilities and backgrounds can find a sense of welcome and belonging at Cancer Council Tasmania.

**Priority Populations Committee**, who are tasked with identifying the groups of people who may not currently use our services and identify those with the most need. Increasing access to our services aims to contribute to health equity across Tasmania, leading to an increased cultural understanding within our organisation and building long-lasting partnerships across the communities that need our services the most.

**Sustainability Committee**, whose aim is to support our organisation to be environmentally and financially responsible across all departments, with the understanding that there is a need to balance financial and environmental impact when making usage, purchasing or disposal decisions.



# Our organisational structure

## Patron

Her Excellency the Honourable Barbara Baker, AC, Governor of Tasmania

## Board

Board President  
Vice President  
Board Directors

**Greg Peterson** BPharm (Hons), PhD, MBA, FSHP, FACP, FPS, AACPA, ARPharmS, GAICD  
**Belinda Webster** LLB FAICD  
**Kelly Walker** BCom (Acc.Fin), CA, MAICD  
**A/Prof Dr. Rosemary Harrup** FRACP FRCPA  
**Leigh Stalker** FAII CIP Grad Dip Insurance MBA  
**Brendan Blomeley** MBA FAICD FIML  
**Darren Elphinstone** BRegResM  
**Moya Fyfe** BA (Politics and English)  
**Julie Tate** DipDRad, GradDipEd, GradDipHSM, MBus, FIR, FCHSM, CHE, GAICD  
**Louise Hannan** BNg, MBus (Mktg)

## Subcommittee Chairs

Nomination & Governance Chair  
Finance, Audit & Risk Chair

**Greg Peterson** BPharm (Hons), PhD, MBA, FSHP, FACP, FPS, AACPA, ARPharmS, GAICD  
**Kelly Walker** BCom (Acc.Fin), CA, MAICD

## Future Fund Advisory Committee

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# Thank you.

Our offices can be contacted on 1300 65 65 85 or [infotas@cancertas.org.au](mailto:infotas@cancertas.org.au). To speak to a cancer nurse, please call our Cancer Information and Support Line on 13 11 20.

## HOBART

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Sandy Bay TAS 7006  
Tel: 6169 1900  
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ABN: 27 685 250 740

## LAUNCESTON

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## DEVONPORT

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Devonport TAS 7310  
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## CLOTHES4CANCER

Shops 3 & 4  
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